

Justin J. Colón

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EDUCATION - In Continuation

BFA in Film Production/Branded Entertainment, Ringling College of Art & Design, Sarasota, FL.

Dates Attended: August 2019 - September 2022

Exploring Bachelor's Programs in Animation & Motion Design

Anticipated Enrollment: September 2024

EXPERIENCE

2D Shorts Animator/Storyboard Artist, Fantastic Florence Inc., Orlando, FL May 2022 - Jan 2024

- Assisted client with adapting a children's book series into animated frames for a television show proof of concept, adapted original short form video content for social media.
- Utilized motion design tools, original music, and hand-drawn illustrations to convey the same tone as the books for viewers.
- Cut together numerous scenes in editing software to finalize two POC videos for: Florence Discovers She Has Magical Powers; Fantastic Florence: It's NOT Your Fault! A Story about Bullying, and manually animated 13 new TikTok posts.

Writer/Director/Editor, Ringling College of Art & Design, Sarasota, FL August 2019 - October 2022

- Wrote, directed, and edited four branded short films and commercials throughout the course program.
- Produced the film budget, scouted locations, and ensured cast and crew were on set when needed for Uber Eats | "SPOTLIGHT" - October 2021, Award Winning BE Film and Air Jordans | "Contagious Swagger" - October 2022

INTERNSHIPS

Campus Ministry Office, Ringling College of Art & Design, Sarasota, FL August 2020-March 2022

- Served as President of the Fellowship of Christian Art Students (FOCAS) ministry on campus, led event communication for faith-based activities.
- Designed event posters and promotional graphics for the college.
- Organized volunteerism/community service days with group meets.

SOFTWARE SKILLS

Studied

- **Adobe Creative Cloud**: Photoshop, Premiere, After Effects;
- **Dragonframe**

Self-Taught

- **Procreate**
- **Nomad Sculpt**